

Answers to the Written Assembly Questions for answer on 18 November 2010

[R] signifies that the Member has declared an interest.

[W] signifies that the question was tabled in Welsh.

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To ask the Minister for Business and Budget

Andrew RT Davies (South Wales Central): Will the Minister detail the total amount spent by the Welsh Assembly Government on the purchasing of advertising on the internet in Wales, providing figures for each of the last four years. (WAQ56771)

Andrew RT Davies (South Wales Central): Will the Minister detail the total amount spent by the Welsh Assembly Government on the purchasing of advertising in the print media in Wales, providing figures for each of the last four years. (WAQ56772)

Andrew RT Davies (South Wales Central): Will the Minister detail the total amount spent by the Welsh Assembly Government on the purchasing of advertising on television in Wales, providing figures for each of the last four years. (WAQ56773)

Andrew RT Davies (South Wales Central): Will the Minister detail the total amount spent by the Welsh Assembly Government on the purchasing of advertising on billboards in Wales, providing figures for each of the last four years. (WAQ56774)

Answer issued on 13 April 2011

The table below provides information on the advertising spend for the categories you requested. It has not been possible to provide comparable data for more than the last two years as we added considerably to the range of work covered through the contract at this time, notably Visit Wales.

The information includes advertising on a wide range of public services which generate income for Wales, such as Visit Wales, as well as policy issues including public health and statutory notices.

Advertising Category	2008/09	2009/10
Newspapers	2,419,623.00	2,555,481.00
Online	846,466.15	544,260.00
Television	2,584,804.00	1,268,687.00
Billboards	286,902.00	251,067.00
Total	6,137,795.15	4,619,495.00

To ask the Minister for Children, Education and Lifelong Learning

Paul Davies (Preseli Pembrokeshire): Will the Minister explain why Welsh history is not taught on the school curriculum in Wales. (WAQ56770)

Answer issued on 29 November 2010

It is the study of Welsh history is central to the content of the History Programme of Study.

At Key Stage 2, the requirement is that pupils should learn about a range of historical contexts. These should be based primarily on the local area within the wider context of Wales, but include examples from Britain and other countries.

At Key Stage 3, pupils should be given opportunities to explore and interpret specified periods in the history of Wales and Britain between 1000 and 1914, and the effect that some twentieth century individuals and events have had on our world today. They should also have opportunities to find out about key changes in each period studied, and the impact of these changes on their locality, Wales, Britain and, where relevant, the world.

The choice of topics within these contexts, and the amount of time allocated to each, are matters for individual schools to decide. Non-statutory examples, drawn from Welsh History, are also included in the programme of study as guidance.

To ask the Minister for Environment, Sustainability and Housing

Jonathan Morgan (Cardiff North): Will the Minister detail: (a) how much has been allocated for HEES for each financial year since its inception; (b) how much of that allocated budget has been spent in each financial year and (c) how many applications have been received in each financial year. (WAQ56775)

Answer issued on 19 November 2010

The Welsh Assembly Government has increased the funding for the Home Energy Efficiency Scheme (HEES) over the last few years. The Scheme has assisted over 124,000 households at a cost of over £137 million since it started in 2001. The number of Households helped will vary according to the breakdown of full and partial grant applications in each year.

The total spend and the number of households helped each year under HEES is broken down as followed.

Year	Initial Allocation	Final Allocation	Spend	Households	Applications
2001/02	£8.9m	£9.2m	£5.1m	11,021	9,477
2002/03	£8.9m	£11.1m	£10.3m	14,466	23,042
2003/04	£8.9m	£13.3m	£10.6m	12,572	17,113
2004/05	£13.1m	£14.1m	£14.5m	13,149	15,159
2005/06	£14.1m	£14.1m	£13.9m	9,834	9,967
2006/07	£14.1m	£16.5m	£14.9m	13,739	27,796
2007/08	£19.6m	£19.6m	£21.6m	18,647	23,808
2008/09	£19.6m	£22.9m	£22.7m	15,199	22,828
2009/10	£19.6m	£23.7m	£23.7m	15,952	25,342
Total	£126.8m	£144.5m	£137.3m	124,579	174,532

To ask the Minister for Health and Social Services

Nick Bourne (Mid and West Wales): In light of the Cancer Drugs Fund recently established to provide access to new medicines in England, will the Minister outline how she intends to ensure equitable drugs provision and cancer care for patients in Wales. (WAQ56769)

Answer issued on 06 January 2011

All new drugs that are deemed clinically and cost effective by the National Institute for Health and Clinical Excellence or the All Wales Medicines Strategy Group are routinely provided to patients by the

NHS in Wales. It is for Local Health Boards to plan, organise and provide high quality cancer care and support for patients in line with the National Cancer Standards.

To ask the Minister for Rural Affairs

Kirsty Williams (Brecon and Radnorshire): Will the Minister give details of her progress on the One Wales commitment for seeking a derogation from the EU for preventing on farm burial of fallen stock. (WAQ56761)

Answer issued on 19 November 2010

The Welsh Government has been leading, for the UK, negotiations at an EU level for an alternative to burial that would allow farmers to securely store fallen stock on-farm pending disposal via incineration or rendering. Agreement to on-farm containment is covered in revised regulations (1069/2009/EEC), published in November 2009, that Member States need to implement by March 2011.

In parallel, the Welsh Government is joint-funding research into a bio-reducer system for on-farm containment. On successful completion of this work, the Government will support a formal proposal to the European Food Safety Authority (EFSA) for a bio-reducer regime to be considered an accepted process for the purposes of the revised regulations in dealing with the containment of fallen stock on-farm. The intention is submit the proposal to the EFSA in the spring of 2011 to coincide with the implementation of the new regulations.

Kirsty Williams (Brecon and Radnorshire): Will the Minister give details of her progress on the exploration of an introduction of a grant scheme to convert to energy crops. (WAQ56762)

Answer issued on 19 November 2010

I announced my decision to introduce Glastir in May 2009 and at the same time announced there would be no energy crops scheme in Wales.

Kirsty Williams (Brecon and Radnorshire): Will the Minister give i) details of progress made since June 2007 in discussions with Local Authorities on the needs of deep rural areas; (ii) outline the process in identifying those needs and (iii) detail what those needs have been identified as. (WAQ56763)

Answer issued on 19 November 2010

The Deep Rural Localities Research Report published on the 15 December outlines the progress made in delivering the One Wales commitment of working with the relevant local authorities to identify and address the particular needs of deep rural areas in Wales. The aim of the report, commissioned from the Wales Rural Observatory was to explore how residents experience life in deep rural communities in Wales with a focus on the strategies and mechanisms adopted with regard to access to and provision of services. The report identified a number of recommendations which I have discussed with my Cabinet colleagues and we have agreed that broadband provision, rural transport and wider rural proofing are the key priority areas for action. Good progress has already been made in taking these recommendations forward and my department will continue to work collaboratively with other departments across the Assembly to ensure they are implemented successfully.

Kirsty Williams (Brecon and Radnorshire): Will the Minister outline the total legal bill relating to the Bovine TB eradication programme. (WAQ56764)

Answer issued on 19 November 2010

The total legal fees incurred in relation to the TB Eradication Programme amount to £247,697.12. This covers the period 1 April 2008, when the Programme was launched, to 31 October 2010 and includes costs incurred as a result of the Judicial Review and subsequent Court of Appeal hearing regarding the TB Eradication (Wales) Order 2009. Other costs that are included relate to advice on enforcement cases, taking forward prosecutions and advice on contractual matters.

Kirsty Williams (Brecon and Radnorshire): How many farmers are there in total in Wales who would be eligible to apply for Glastir in the current application window prior to having to express an initial interest. (WAQ56765)

Answer issued on 19 November 2010

Details of the total number of farmers in Wales who could be eligible for Glastir are not held. However, there are approximately 18,000 farmers who submit an annual Single Application Form (SAF) declaring their agricultural land for Common Agricultural Policy payments in Wales. Of these, it is estimated that, subject to meeting the eligibility criteria, 17,800 farmers could apply for Glastir.

Kirsty Williams (Brecon and Radnorshire): How many farmers ticked to indicate their initial interest in Glastir in 2010. (WAQ56766)

Answer issued on 19 November 2010

A total of 15,325 farmers expressed an interest in Glastir on the 2010 SAF.

Kirsty Williams (Brecon and Radnorshire): How many farmers have submitted Glastir applications as of November 11th 2010. (WAQ56767)

Answer issued on 19 November 2010

Applications are still being received, and I will be making a statement when the final application numbers are known.

Kirsty Williams (Brecon and Radnorshire): What discussions has the Minister had with supermarkets and suppliers since June 2007 in relation to the price paid per litre of milk to farmers. (WAQ56768)

Answer issued on 19 November 2010

The average milk price for 2009/2010 was down from the previous year. However, DairyCo report that prices have increased since May and are slightly higher than they were this time last year. I am fully engaged in the industry, but the Welsh Assembly Government cannot intervene directly in the price producers get for their milk or their contracts for supply. However, the Welsh Assembly Government has a number of support mechanisms in place for the Dairy sector.

The Dairy Development Centre delivers our Farming Connect Development Programme to deliver knowledge transfer to the dairy industry in Wales.

The Dairy Supply Chain Efficiency project (funded under the Rural Development Plan) – delivered by Coleg Sir Gar and DairyCo – provides support over and above that already available under Farming Connect. This project supports producers to improve their efficiency, allowing the profit margin between

production costs and price to improve, helping them compete in an increasingly competitive global market place.

Our Added Value Dairy Programme provided companies with information to enable them to better understand the UK Retailer Market; the support included guidance to develop marketing plans, and an insight into developing presentations to buyers and training in negotiation skills. Several senior level meetings with national retailers have been taking place seeking commitment to ensure Welsh milk and other dairy products would be available in all Welsh stores.

Encouragingly, one third of the successful applicants to the Young Entrants Scheme (YESS) in 2010 were from the Welsh dairy sector with successful scheme applicants spread across all four regions of Wales.