

Making Manifestos: Presenting your manifesto

How to engage the audience and win their vote

Convince with confidence

- Support all of your ideas with facts and statistics
- List as many different examples as possible
- Ask rhetorical questions
- Reiterate your important points

State your opinion effectively

- Personally
- In my/our experience
- Without a doubt
- On one hand/on the other hand
- Needless to say
- However
- On the contrary
- It is thought that/considered

Communicate directly

- Ladies and gentlemen/fellow pupils/friends
- Did you know?
- Ask yourselves the question
- How often do you..? / when was the last time you..?

Command your audience

- Think
- Consider
- Imagine

