



X – formerly Twitter

1 March 2024

Request for Information.

Thank you for your request received on 5 February 2024 in which you asked:

Under the Freedom Of Information Act, I am requesting the following information:

- 1. I would like to know how much money the Welsh Government is paying to X (formerly known as Twitter) for ALL ad campaigns on their platform. This includes, but not limited to, ads regarding Climate Change, 20mph speed limits etc.*
- 2. Please ensure ALL Senedd and/or Welsh Government run X accounts are included with your amounts.*
- 3. Do you have to pay extra for the same ads in both the Welsh and English languages?*

On 8 February, you confirmed that your request should cover the period since May 2021, the start of the Sixth Senedd.

Please see response below.

- 1. I would like to know how much money the Welsh Government is paying to X (formerly known as Twitter) for ALL ad campaigns on their platform. This includes, but not limited to, ads regarding Climate Change, 20mph speed limits etc.*

The Welsh Government and the Senedd are two separate organisations. To request information from the Welsh Government, please email:

Freedomofinformation@gov.wales

Senedd Cymru
Bae Caerdydd
Caerdydd, CF99 1SN

Welsh Parliament
Cardiff Bay
Cardiff, CF99 1SN
Ffôn/Tel: 0300 200 6544

E-bost/Email: Ceisiadau-gwybodaeth@senedd.cymru
Information-request@senedd.wales

We only hold information on X (formerly known as Twittter) accounts managed by the Senedd Commission. The latter is a corporate body which provides property, staff and services for the purposes of the Senedd.

2. Please ensure ALL Senedd and/or Welsh Government run X accounts are included with your amounts.

The Senedd Commission has not paid any money to X during this time period.

3. Do you have to pay extra for the same ads in both the Welsh and English languages?

Please see our response to question 2, above.

Yours sincerely

Buddug Saer
Freedom of Information Manager
Welsh Parliament

Your request has been considered according to the principles set out in the **Code of Practice on Public Access to Information**. If you have any questions regarding this response please contact me. If you feel you have cause for complaint, please follow the guidance below.

Cause for concern or complaint with your FOI response?

If you are dissatisfied with the Welsh Parliament's handling of your request, you can request an internal review within 40 working days of the date of this response. Requests for an internal review should be addressed to the Freedom of Information Manager at:

Information-request@senedd.wales or in writing to

Welsh Parliament
Governance and Assurance
Cardiff Bay
Cardiff
CF99 1SN

If you are not content with the outcome of the internal review, you have the right to apply directly to the Information Commissioner for a decision. The Information Commissioner can be contacted at:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF