

Yr Arglwydd Elis-Thomas AS/MS
Y Dirprwy Weinidog Diwylliant, Chwaraeon a Thwristiaeth
Deputy Minister for Culture, Sport and Tourism



Llywodraeth Cymru
Welsh Government

Cyf/Ref WAQ80022

Mark Isherwood MS
Member of the Senedd for North Wales

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Dear Mark

Thank you for your question to the First Minister asking for a response to calls by the British Holiday & Home Parks Association for a specific plan to support tourism businesses in Wales and for consideration to be given to models of international best practice which would help our rural and coastal tourism businesses to survive.

I am aware of the letter from the British Holiday and Home Parks Association (BHHPA) about the need for a specific plan to support tourism businesses in Wales. I welcomed their engagement in relation to Covid-19 crisis and I fully recognise that the visitor economy was one of the sectors hit earliest, that it's one of the sectors that has been hardest hit and that it is likely to require a long term recovery plan.

There have been an unprecedented set of support packages put in place not only by the UK Government such as the Job Retention Scheme but also by Welsh Government such as two phases of the £500 million Economic Resilience Fund, and changes to guidance on Business Rate Relief Schemes to help smaller businesses falling between any gaps. However, we are not complacent and we are continuing to lobby the UK Government for more support and we are actively monitoring what is happening elsewhere through our International Offices.

Yours sincerely,

Yr Arglwydd Elis-Thomas AS/MS
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Deputy Minister for Culture, Sport and Tourism

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We welcome receiving correspondence in Welsh. Any correspondence received in Welsh will be answered in Welsh and corresponding in Welsh will not lead to a delay in responding.